



OTC MARKETS: VYRE



VYRE NETWORK SERVICES  
THE NEXT GENERATION OF  
FILM, TV AND ATHLETES. BY  
BRIDGING THE GAP OF  
OPPORTUNITY TO PROVIDE  
INDEPENDENT CONTENT  
CREATORS WITH GLOBAL  
DISTRIBUTION, FILM  
FINANCING AND  
PRODUCTION.

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VYRE Network is dedicated to serving the next generation of filmmakers, TV creators, and athletes by providing them with the tools and opportunities needed to succeed in the entertainment industry. Through global distribution, film financing, and production support, VYRE bridges the gap between independent and mainstream entertainment, ensuring that emerging talent has access to a broader audience and greater resources.

Since its launch in 2019, VYRE has remained committed to empowering creators by offering a platform that fosters innovation, creativity, and exposure. By championing diverse voices and groundbreaking content, VYRE Network continues to redefine the entertainment landscape, helping filmmakers and athletes turn their visions into reality on a global scale.

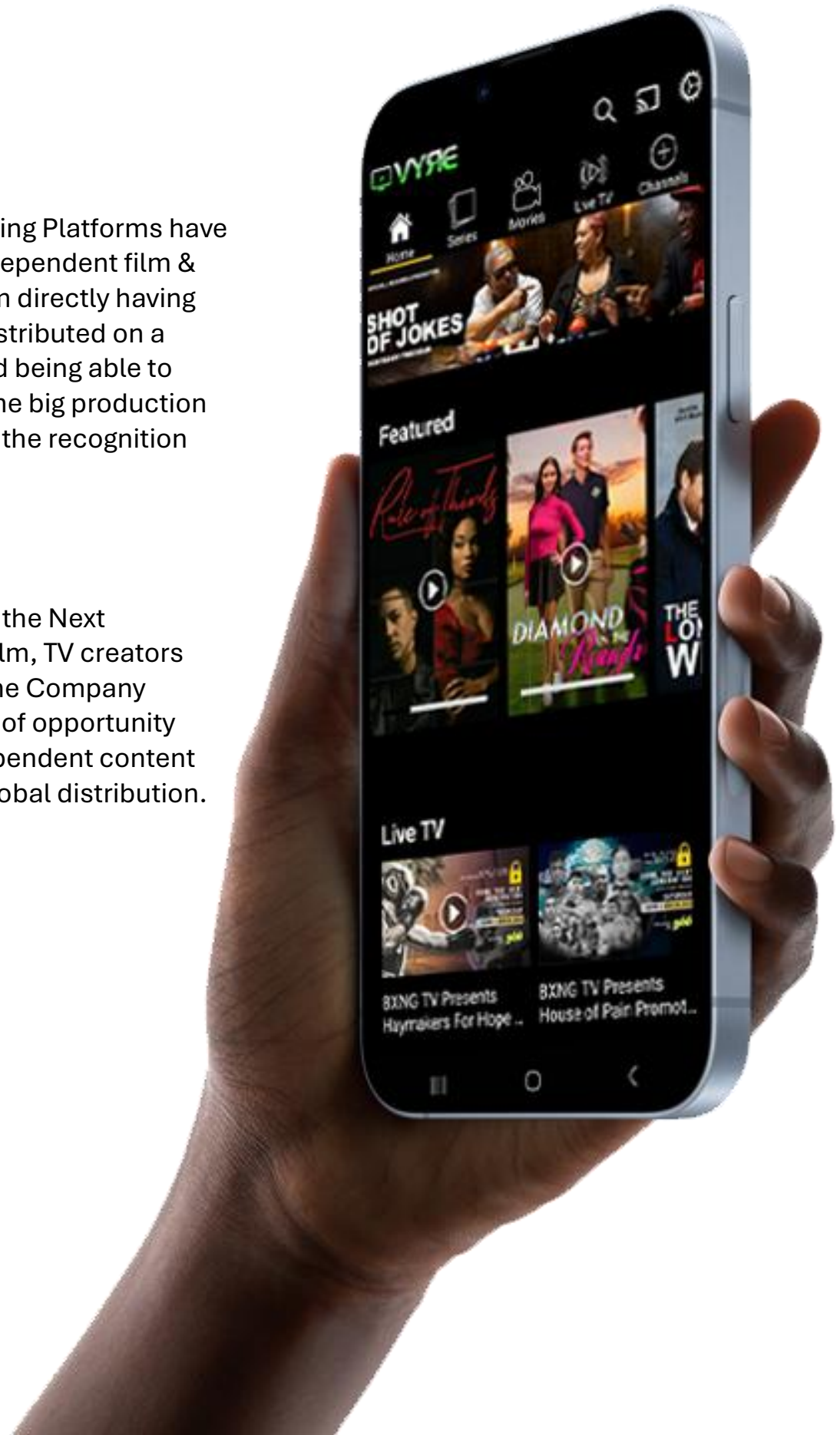
## PROBLEM | SOLUTION

### PROBLEM

Popular Streaming Platforms have shut out the independent film & TV creators from directly having their content distributed on a global scale and being able to compete with the big production studios and get the recognition they deserve.

### SOLUTION

VYRE's focus is the Next Generation of film, TV creators and athletes. The Company bridges the gap of opportunity to provide independent content creators with global distribution.



## KEY THINGS TO KNOW ABOUT VYRE

### KEY CONTENT PARTNERS

**LIONSGATE**



**SHORELINE**  
ENTERTAINMENT

**BAYVIEW**  
ENTERTAINMENT



**canamedia**  
PARTNERS.

*Gravitas*  
*Ventures*<sup>TM</sup>



### OUR KEY FACTS

**6255+**

LICENSED MOVIES /  
TV SHOWS / SPORTS

DOWNLOADED IN

**183**

COUNTRIES

**12**

NICHE CHANNELS

**4**

INTERNATIONAL  
CHANNELS

**80%**

GUARANTEED BACKING ON  
MINIMUM GUARANTEES

**90+**

PPV BXNG  
MATCHES A YEAR

MONTHLY LIVE  
STREAM EVENTS IN  
SPORTS & CONCERTS

### DISTRIBUTION PARTNERS



**Hisense**



**ANUVU**  
LET INNOVATION MOVE YOU

**1.7MM+** Downloads

AS OF 9/29/25

# AUDIENCE SNAPSHOT

We are a diverse group.

**47%**

MALE

**53%**

FEMALE

**26.7**

MEDIAN AGE

**\$84,723**

AVERAGE HHI

## AGE

18 - 24	17%
25 - 34	32%
35 - 44	25%
45 - 54	15%
55 - 64	7%
65+	4%

## ETHNICITY

Caucasian	39%
African American	34%
Hispanic	11%
Asian	9%
Other	7%

## AVG HOUSEHOLD INCOME

\$0 - 50K	32%
\$50k - 100k	41%
\$101k - 150k	16%
\$150k+	11%

## EDUCATION

No College	33%
College	45%
Grad	22%

## CHILDREN

Has Kids	38%
No Kids	62%

## DEVICE USAGE

iOS	20.4%
Desktop	19.0%
Roku	17.1%
Android	12.2%
Fire TV	11.8%
Smart TV	6.3%
Apple TV	5.4%
SONY	4.4%
LG	3.4%



# AD TECH

VYRE has secured favorable contracts with all the companies below, to enable the Company to geo-target targeted users and maximize the number of impressions on the platform.

group *m*

**EQUATIV**

**siprocal**

**Magnite**

**xandr**

**AD INGENIOUS**  
DRIVING YOUR DIGITAL SUCCESS

**Catapult**

**SPACEMOB**

AD RATE

**\$18**

PER 1,000  
STREAMS PER CPM



**PROGRAMMATIC  
ADVERTISING**

**DIRECT MEDIA  
BUYS**

**PRODUCT  
PLACEMENT**



## TOP LEVEL MANAGEMENT



**David Hill**  
Chairman / President  
Co-Founder



**Lamar Seay**  
Chief Creative Director  
Co-Founder



**Curt Huber**  
Director  
Corporate Secretary



**Itibari Zulu**  
Chief Investment Officer



**John Duggin**  
Director



**Christopher Malone**  
Chief Financial Officer



**Bruce Wayne**  
CEO of IWP  
Principle Advisor VYRE Music



**Adam Glenn**  
Co-Founder / President  
of BXNG TV



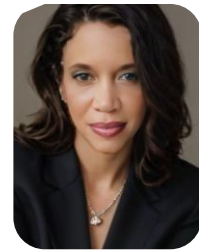
**Ryan Dellorfano**  
Senior VP of Content



**Mike Sherman**  
Head of VYRE Music / Advisor



**Dale Resteghini**  
Content Advisor



**Cheryl Stabler**  
President / Co-Founder  
Of JustFaith TV



**Mathew Gavin**  
Special Event Advisor



**Jumoke Mendez**  
Head of Brand Partnerships



**Mathew Knowles**  
Advisor



**Anderson Cotton**  
Advisor



**Donnell Rawlings**  
Advisor



# VYRE NETWORK ASSETS

Owned & Managed Niche channels



MUSIC



Business News



Comedy



Combat Sports



Sports News



Faith Base



Live Stream Concerts



LGBTQIA



Africa



Spanish



Indian



Asian

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## SUB-CHANNEL PARTNERSHIPS

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Itibari Wayne & Partners (IWP) is a mission-driven organization dedicated to financing and supporting the entertainment community and having a focus on independent creators of film and television. Our unique approach derisks 80% - 100% of the associated risk of financing entertainment projects, while guaranteeing distribution for creators through VYRE Network's integrated ecosystem. IWP will provide up to \$5,000,000 per project, to empower creators to produce original content while retaining ownership of their IP. For investors, the program offers secure, structured returns.

Service	Risk Mitigant	Repayment Source	Notes
<b>Distribution</b>	Yes	Yes	Ad-Based Video On Demand Platform Provides Minimum Guarantee of revenue
<b>Minimum Guarantee</b>	Yes	Yes	Minimum payment of revenue that a distributor is willing to commits to
<b>Completion Bond</b>	Yes	Yes	Form of insurance, used to ensure that a film, TV show, or other production is completed on time and within budget,
<b>Production Insurance</b>	Yes	Yes	Form of insurance, used to ensure that a film, TV show, or other production is completed on time and within budget
<b>Tax-Credit</b>	Yes	Yes	Cash rebate from a state pays for using them as a location
<b>Pre-Sale / Domestic Sales</b>	Yes	Yes	Network-Studio providing a quote to license or purchase content
<b>Pre-Sale / Foreign Sales</b>	Yes	Yes	Network-Studio providing a quote to license or purchase content
<b>Product Placement</b>	Yes	Yes	Cash payment form a brand for putting their product in the content
<b>Grant</b>	Yes	Yes	Cash from a fellowship or foundation when meeting requirements



Spatial Studio is the first-of-its-kind 4D Human Synthesis Studio, pioneering the future of digital identity creation. Located in Santa Monica, our flagship facility is equipped with cutting-edge 4D volumetric capture technology, enabling unparalleled precision in human digitization. We create comprehensive digital representations of individuals fully animated and adaptable avatars that can be used across film, television, gaming, virtual production, and immersive content experiences. Spatial Studio empowers creators to unlock limitless possibilities in storytelling by transforming real people into dynamic, reusable digital assets.

[www.spatialstudio.ai](http://www.spatialstudio.ai)



Click Image To Stream Example

## Tomorrow Events

Tomorrow Events (T.e) is redefining how we engage with news by shifting the focus from what happened to what could happen next. Instead of recycling the same headlines with different angles, T.e delivers forward-looking insights analyzing current events to explore their potential impact on your life, your plans, and even your decisions.

Powered by a team of tech-savvy journalists and innovators, Tomorrow Events blends journalism and technology to forecast tomorrow's narratives. Whether it's a day of opportunity or challenge, T.e equips you with the knowledge to navigate what's ahead making news more relevant, actionable, and transformative.

<https://tomorrow.events>



## **VYRE Network**

OTC Markets: VYRE

5062 Lankershim Blvd Ste 251  
North Hollywood, CA 91601

## **VYRE Investor Relations**

[ir.vyrenetwork.com](http://ir.vyrenetwork.com)

## **Stream VYRE Now**

[VYRE.TV](http://VYRE.TV)

## **Advertising**

[advertisingvyre.com](http://advertisingvyre.com)

## **Itibari Wayne & Partners (IWP)**

[iwp.fund](http://iwp.fund)

## **Programming**

[Programming@vyrenetwork.com](mailto:Programming@vyrenetwork.com)

## **Contact**

[info@vyrenetwork.com](mailto:info@vyrenetwork.com)