

VYREFUND
developing the future of film

VBNG
VYRE BUSINESS NEWS GLOBAL

vyre
MUSIC

sports

Unnecessary *Humor.*

Just Faith TV

EnCluZiOn

BXNG

VYRE

VYRELIVE

Vasooltv

ASTIA
PACIFIC

AFRICA

BRIJE

VYRE NETWORK SERVICES
THE NEXT GENERATION OF
FILM, TV AND ATHLETES. BY
BRIDGING THE GAP OF
OPPORTUNITY TO PROVIDE
INDEPENDENT CONTENT
CREATORS WITH GLOBAL
DISTRIBUTION, FILM
FINANCING AND
PRODUCTION.



VYRE Network is dedicated to serving the next generation of filmmakers, TV creators, and athletes by providing them with the tools and opportunities needed to succeed in the entertainment industry. Through global distribution, film financing, and production support, VYRE bridges the gap between independent and mainstream entertainment, ensuring that emerging talent has access to a broader audience and greater resources.

Since its launch in 2019, VYRE has remained committed to empowering creators by offering a platform that fosters innovation, creativity, and exposure. By championing diverse voices and groundbreaking content, VYRE Network continues to redefine the entertainment landscape, helping filmmakers and athletes turn their visions into reality on a global scale.

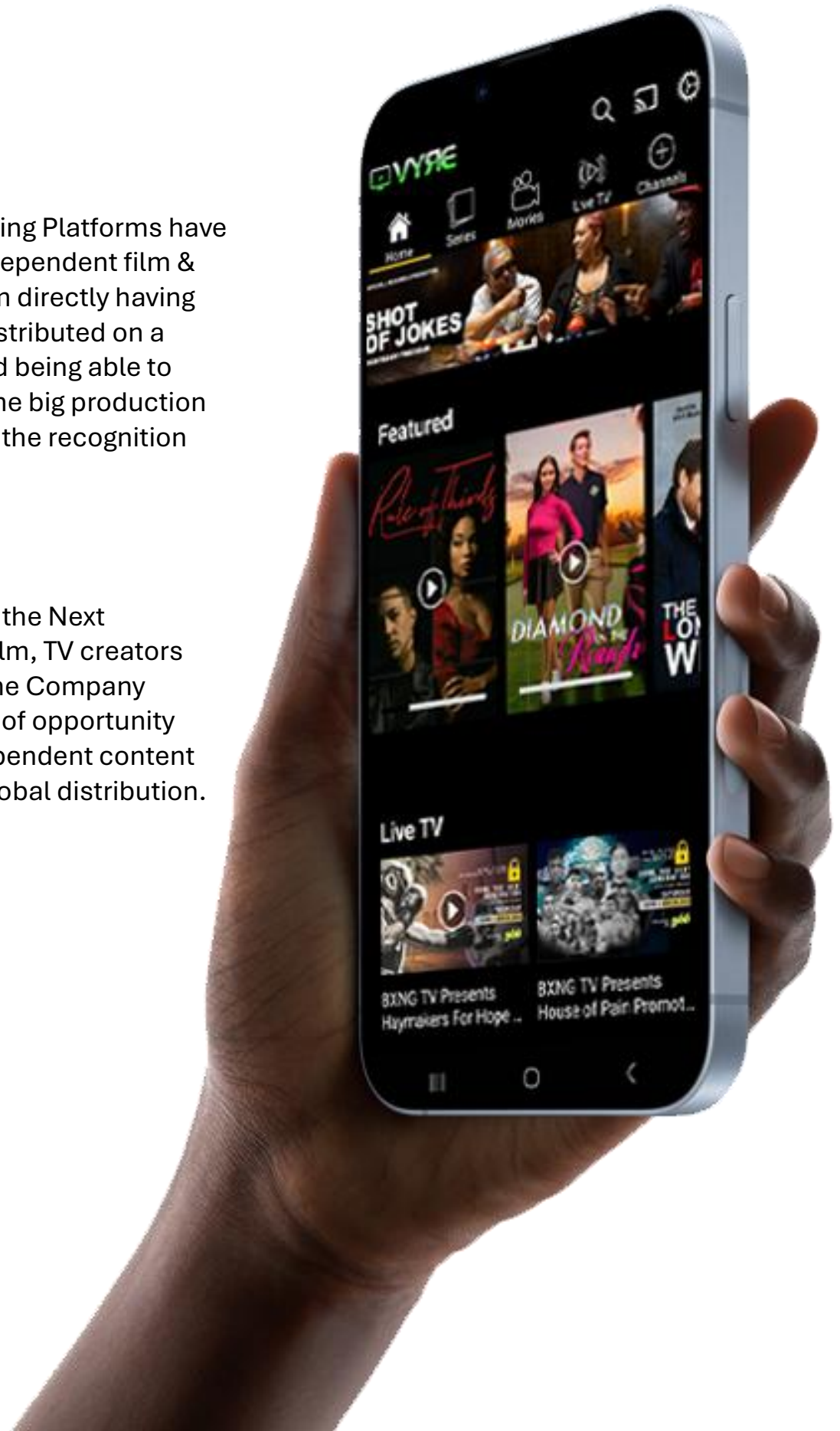
PROBLEM | SOLUTION

PROBLEM

Popular Streaming Platforms have shut out the independent film & TV creators from directly having their content distributed on a global scale and being able to compete with the big production studios and get the recognition they deserve.

SOLUTION

VYRE's focus is the Next Generation of film, TV creators and athletes. The Company bridges the gap of opportunity to provide independent content creators with global distribution.



KEY THINGS TO KNOW ABOUT VYRE

KEY CONTENT PARTNERS

LIONSGATE



SHORELINE
ENTERTAINMENT

BAYVIEW
ENTERTAINMENT



canamedia
PARTNERS.

Gravitas
*Ventures*TM



OUR KEY FACTS

6135+

LICENSED MOVIES /
TV SHOWS / SPORTS

DOWNLOADED IN

183

COUNTRIES

12

NICHE CHANNELS

4

INTERNATIONAL
CHANNELS

80%

GUARANTEED BACKING ON
MINIMUM GUARANTEES

90+

PPV BXNG
MATCHES A YEAR

MONTHLY LIVE
STREAM EVENTS IN
SPORTS & CONCERTS

DISTRIBUTION PARTNERS



Hisense



ANUVU
LET INNOVATION MOVE YOU

1.6MM+ USERS

AS OF 3/15/25

DATA & USAGE

AGE

18 - 24	10%
25 -34	26%
35 -44	21%
45 54	24%
55 -64	11%
65+	8%

AVG HHI

\$0 – 50K	31%
\$50k – 100k	38%
\$101k – 150k	17%
\$150k+	14%

ETHNICITY

Caucasian	41%
African American	32%
Hispanic	11%
Asian	9%
Other	7%

EDUCATION

No College	33%
College	45%
Grad	22%

CHILDREN

Has Kids	38%
No Kids	62%

DEVICE USAGE

iOS	31.2%
Roku	25%
Desktop	19%
Android	12%
Fire TV	3.4%
Smart TV	6%
Apple TV	3.4%
SONY	3.4%
LG	3.4%

HOURS BY GEOGRAPHY

Hours are from the past 90 days

Country Stream Hours

US	126,830.226
CA	19,826.677
MX	5,986.423
GB	785.634
NZ	157.407

12.1 HOURS

AVERAGE PER ACTIVE USER
WATCH TIME PER MO.

*Streaming in 183 Countries



AD TECH

VYRE has secured favorable contracts with all the companies below, to enable the Company to geo-target targeted users and maximize the number of impressions on the platform.

group**m**

EQUATIV

siprocal

Magnite

xandr

AD INGENIOUS
DRIVING YOUR DIGITAL SUCCESS

Catapult

SPACEMOB

AD RATE

\$24

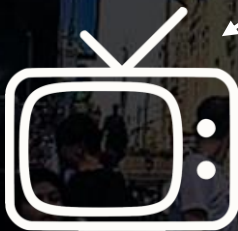
PER 1,000
STREAMS PER CPM



**PROGRAMMATIC
ADVERTISING**

**DIRECT MEDIA
BUYS**

**PRODUCT
PLACEMENT**



TOP LEVEL MANAGEMENT



David Hill
Chairman / President
Co-Founder



Lamar Seay
Creative Director
Co-Founder



Curt Huber
Board Member
Secretary



Christopher Malone
Chief Financial Officer



John Duggin
Board Member



Itibari Zulu
Chief Investment Officer



Anderson Cotton
Advisor



Dale Resteghini
Content Advisor



Harris Brown
President of VYRE Live



Cheryl Stabler
President / Co-Founder
Of JustFaith TV



Bruce Wayne
President of VYRE FUND
Principle Advisor VYRE Music



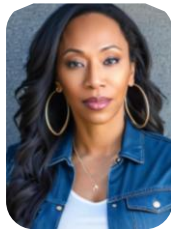
Adam Glenn
Co-Founder / President
of BXNG TV



Mathew Knowles
Advisor



Mike Sherman
Head of VYRE Music / Advisor



Tiffany Gaines
Media Relations Advisor



Donnell Rawlings
Advisor



Jumokey Mendez
Head of Brand Partnerships



Mathew Gavin
Special Event Advisor



Frank Holder
Talent Advisor



Tony Tseng
Head of Asia Pacific / Advisor



Rob C. Jua
Strategic Partnerships



Mission: Empowering Underserved Creators

VYRE Fund is a California-based Community Development Foundation committed to providing critical capital and support to the underserved independent film and entertainment community. Our mission is to empower creators and innovators with the resources they need to grow their businesses, fostering job creation, nurturing fresh ideas, and driving inclusive innovation within the industry.

We envision being a transformative force within the entertainment sector, paving the way for a future where talented, underprivileged creators have equal access to opportunities, funding, and growth. Through our commitment to equitable financing, we aspire to build a vibrant and diverse entertainment ecosystem that reflects a broad spectrum of voices and perspectives.

Service	Risk Mitigant	Repayment Source	Notes
Distribution	Yes	Yes	Ad-Based Video On Demand Platform Provides Minimum Guarantee of revenue
Minimum Guarantee	Yes	Yes	Minimum payment of revenue that a distributor is willing to commits to
Completion Bond	Yes	Yes	Form of insurance, used to ensure that a film, TV show, or other production is completed on time and within budget,
Production Insurance	Yes	Yes	Form of insurance, used to ensure that a film, TV show, or other production is completed on time and within budget
Tax-Credit	Yes	Yes	Cash rebate from a state pays for using them as a location
Pre-Sale / Domestic Sales	Yes	Yes	Network-Studio providing a quote to license or purchase content
Pre-Sale / Foreign Sales	Yes	Yes	Network-Studio providing a quote to license or purchase content
Product Placement	Yes	Yes	Cash payment form a brand for putting their product in the content
Grant	Yes	Yes	Cash from a fellowship or foundation when meeting requirements

VYRE NETWORK ASSETS

Owned & Managed Niche channels



MUSIC



Business News



Comedy



Combat Sports



Sports News



Faith Base



Live Stream Concerts



LGBTQIA



Africa



Spanish



Indian



Asian

SUB-CHANNEL PARTNERSHIPS

