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CONSIGNATION OF FILM & TV CREATORS, ATHLETES, AND LIVE SPORTING EVENTS

#NEXGENFILM | #NEXGENATHLETE



VYRE Network is a free global streaming platform that delivers **NEXT-GENERATION** movies, shows, and sports, live and on-demand to audiences worldwide through niche channels. Since its launch in 2019 VYRE has consistently been a bridge between independent and mainstream entertainment for film creators and athletes.

VYRE.TV/DOWNLOADVYRE

OUR LEADERS

ADVISORS

Advisor

DIRECTORS & OFFICERS



David Hill Chairman Board Member Co-Founder



Lamar Seay Board Member Co-Founder





Mike Sherman

Anderson Cotton Dale Resteghini

Head of Music / Advisor



Media Relations Advisor



Content Advisor



Advisor

Itibari Zulu

Advisor





Les Brown Advisor



Paul Lajoie Advertising Advisor



Frank Holder Talent Advisor



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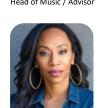
Curt Huber Board Member Secretary



John Duggin Board Member



Christopher Malone Chief Financial Officer





BRAND PRESIDENTS



Harris Brown President of VYRE Live



Cheryl Stabler Bruce Waynne President / Co-Founder President of VYREMusic Of JustFaith TV



Adam Glenn Co-Founder / President of BXNG TV



Ty "Tex" Twine President of VYRE Sports



Mathew Knowles Advisor

Theresa Jackson





THE FOUNDERS



DAVID HILL,

CO-FOUNDER

- 23 years exp in Media & Marketing
- Entertainment Executive
- Business Manager
- Serial Entrepreneur
- Producer

Notable Clients /Accomplishments: Jay Z, Kanye West, Rihanna, 50 Cent, Justin Timberlake, Usher, Travis Barker, Swedish house Mafia, National Space Society, Ed Hardy, True Religion



LAMAR SEAY CO-FOUNDER

- 10 years exp in Media and Music, Visionary Leader, Military Veteran
- Entrepreneur, Producer, Industry Executive

Notable Clients /Accomplishments:

The Hollywood Reporter, US Marines, Nielson, TRUE Magazine, MySpace, Absolut Vodka

OUR STORY

VYRE Network (VYRE) was created in October 2019 from the minds of David Hill and Lamar Seay. Both African Americans with deep roots from New Jersey, and the accents to prove it, the business partners of 10 years in the digital and print magazine industry created the concept of this FREE ad-driven global streaming platform.

The primary mission of VYRE, provide global distribution to the Next Generation of filmmakers, producers, athletes, musicians, and sports leagues around the world. The business model of VYRE was simple, provide a free streaming platform, and form strategic partnerships with production companies, producers, talent, and then monetize it through programmatic advertising.

Initially VYRE focused on collecting licensed content for the platform. This helped VYRE launch 200 licensed

content assets immediately through Roku. Within the first 6 months, VYRE had grown to 2,500 projects, built distribution platforms for; Apple TV, iPhone, Android, Amazon Fire Stick, and contracted four programmatic advertising companies to monetize all content distributed. The plan - to build and grow VYRE Network in phases.

In December 2021 VYRE went public on the OTC Markets under the ticker symbol CAPV. This secured VYRE's ability to activate its growth strategy.

Today, VYRE is poised to continue its market disruption with the support of its high-level C-Suite team and strategic partners. VYRE currently has a variety of opportunities for potential investment partners to join our amazing team.







PROBLEM | SOLUTION

| | | V

PROBLEM

Popular Streaming Platforms have shut out the independent film & TV creators from directly having their content distributed on a global scale and being able to compete with the big production studios and get the recognition they deserve.

SOLUTION

VYRE's focus is the Next Generation of film, TV creators and athletes. The Company bridges the gap of opportunity to provide independent content creators with global distribution.



KEY THINGS TO KNOW

Key Content Partners















Our Key Facts



100+ PPV COMBAT SPORTS PER YEAR

TNICHE LIVE STREAM CHANNELS MUSIC | COMEDY | BUSINESS

> LIVE STREAM SPORTS

Distribution Partners













Hisense



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COMPARATIVE ANALYSIS

STREAMING WEBSITE	FREE SUBSCRIPTION	PAY-PER- VIEW	ORIGINAL CONTENT	LIVE SPORTS	CONCERTS	MOVIES/SERIES
₽ҮҮЯ€	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Freevee	Ś		Ś	Ś		Ś
Tubi	Ø		Ś			Ś
VUDU	Ø	Ś				Ś
Crackle	Ś					Ś

- The majority of Sports and Concerts that VYRE broadcasts on the platform are free to users. As an additional revenue source, from time-to-time VYRE also streams PPV Sports & Concerts.
- VYRE will continue to form partnerships with sports leagues to allow for the free broadcasting of sporting events to continue.

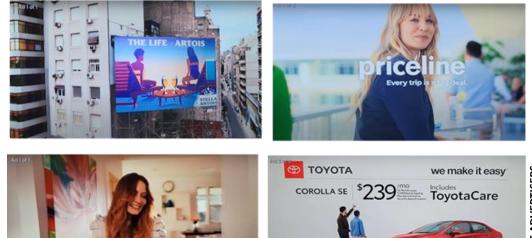
KEY FACTS The majority of VYRE's Sports competition (Hulu + Live TV, DirecTV Stream, ESPN Plus, FuboTV, YouTube TV, Sling TV, and Paramount Plus) require some form of subscription.

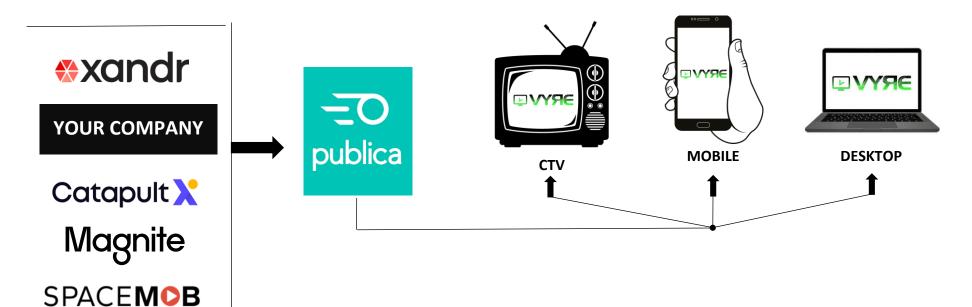
The majority of VYRE's Concerts competition (Qello Concerts by Stingray, EventX, Vimeo Livestream, Dacast, ٠ and Brand Live) also require some form of subscription.

AD TECH PLAN

PROGRAMMATIC ADVERTISING

We have secured favorable contracts with all of the companies below to enable VYRE to geo-target our targeted users and maximize the number of impressions on the platform.

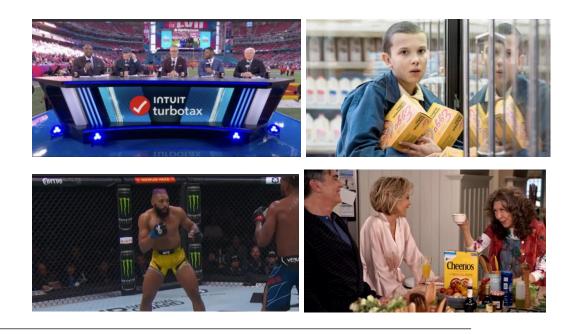




PARTNERING OPPORTUNITIES

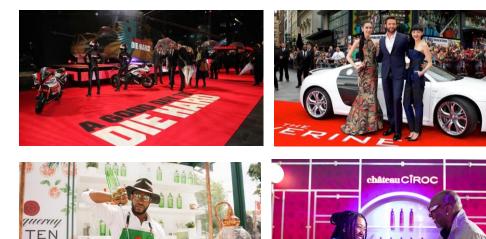
PRODUCT PLACEMENT

Inside our VYRE Originals and Partnering original productions VYRE Partnerships can place products with talent, and special events through various product placement opportunities.



SPECIAL EVENT PARTNERSHIPS

VYRE and its channels have special events, premiers, and niche networking opportunities through the year which opens the door for strategic partnerships that enhances the visibility for brands.





Terrace

WHO IS THE VYRE USER

MALE 56%	FEMALE 44%		MALE 56%	
FEMALE 44%	AGE 18-20 – 1%		AGE 18-20 – 1%	2000
AGE 18-20 – 2%	AGE 21-24 – 3%	e e e	AGE 21-24 – 2%	These
AGE 21-24 – 5%	AGE 25-29 – 12%		AGE 25-29 – 9%	
AGE 25-29 – 21%	AGE 30-34 – 8%	- HARA	AGE 30-34 – 10%	
AGE 30-34 – 18%	AGE 35-39 – 8%	ABS MARA	AGE 35-39 – 6%	
AGE 35-39 – 14%	AGE 40-44 – 7%		AGE 40-44 – 5%	
AGE 40-44 – 12%	AGE 45-49 – 5%		AGE 45-49 – 4%	
AGE 45-49 – 9%	AGE 50-54 – 4%		AGE 50-54 – 3%	
AGE 50-54 – 7%	AGE 55-59 – 3% 🍞		AGE 55-59 – 3%	
AGE 55-59 – 6%	AGE 60-64 – 5%		AGE 60-64 – 1%	
AGE 60-64 – 6%				
				NNK
	atter and the start			NA

INCOME			
\$0-50K	37%		
\$50K-100K	31%		
\$100-150K	17%		
150K+	15%		

ETHNICITY

Caucasian	45%
African American	28%
Asian	3%
Hispanic	22%
Other	2%

EDUCATION		
No College	41%	
College	41%	
Grad. Sch.	18%	

FAMILY			
No Kids	58%		
Has Kids	42%		



and a series

NICHE CHANNELS ON VYRE





VYRE BRANDED CHANNELS

VYRE Sports VYRE Live VYRE Music VYRE Business News Global

MUSIC CHANNELS

TRUE (Hip Hop) RnB (Rhythm & Blues) MGraceland (EDM)

NICHE CHANNELS

Just Faith Network Unnecessary Humor Vasool TV Foodie TV EnCluZion Family

INTERNATIONAL CHANNELS

Vasool TV (Hindi) It's Espanol (Spanish) VYRE Africa (Coming Soon) VYRE Asia (Coming Soon)



CHANNELS HIGHLIGHTS



REPORTING CURRENT & FUTURE EVENTS WITH AI TECHNOLOGY

Our news channels are powered by Tomorrow.Events, an AI Technology company that focuses on providing insight into the future, highlighting potential events or occurrences that may come to pass.

Our Curated AI Social Media avatar anchors will give opening thoughts and closing remarks on the day.



Click to Watch Teaser



Click to Watch Teaser



VYRE GOES WEB3



The Next Step in our WEB3 Development for Immersive Entertainment.

VYRE Network and DigitalSelf [®] have partnered to bring you the next generation of immersive entertainment with a VYRE City that has movie theaters, live comedy shows and concerts, plus up front and personal POV with live sports. DigitalSelf is an immersive technology development company that connects people to life in the open Metaverse to socialize, connect, engage in immersive experiences, and provide universal access to Web3

Experience VYRE BXNG Arena (<u>Click Here</u>) View Digital Self Capabilities (<u>Click Here</u>)



VYRE LIVE & LIVE STREAM CAPABILITIES



LIVE STREAM SPECIAL EVENTS & CONCERTS

VYRE Live mission is to innovate the live concert experience by bringing live performances to your living room. Our core business is producing, marketing and selling live concerts for an at home experience.

VYRE Live goals are to be the world leading destination for live stream performances that can be accessed on demand through TV, mobile and web.

Click to Experience Live Concerts on VYRE Live

- NE-YO Live Stream (Click Here)
- De La Ghetto Live Stream (<u>Click Here</u>)
- Trey Songs Live Stream (<u>Click Here</u>)
- Soulja Boy Live Stream (<u>Click Here</u>)



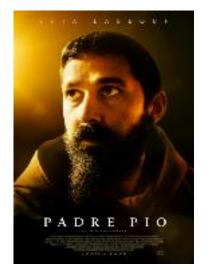


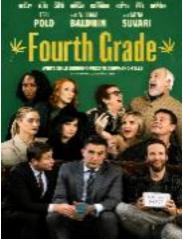
HAVE YOU SEEN VYRE Q4-2023 HIGHLIGHTED NEW LIBRARY OF FILMS?

VIEW VYRES NEW SELECTION OF CURATED CONTENT FOR Q4 THAT WILL DRIVE TRAFFIC & NEW USERS INTEREST

VYRE Q4-2023: DRAMAS









MUST BE THE MUSIC









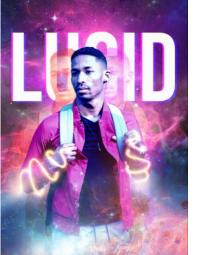
VYRE Q4-2023: Thrillers













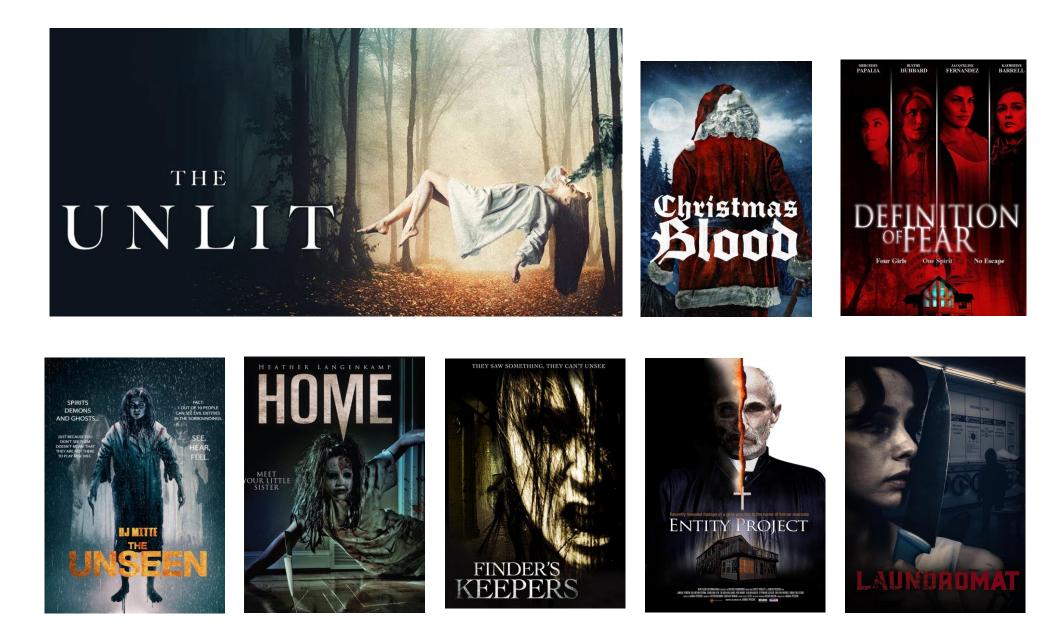


VYRE Q4-2023: Action





VYRE Q4-2023: Horror



VYRE NETWORK

VYRE NETWORK OTCPK: CAPV

VYRE DISTRIBUTION VYRE STUDIOS & PRODUCTIONS VYRE LIVE

VYRE NETWORK 5062 LANKERSHIM BLVD STE 251 NORTH HOLLYWOOD, CA 91601

VYRE.tv ir.vyrenetwork.com

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